

Llandudno Business Forum Meeting
18th July 2024 – Providero

Attendees

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|---------------------|------------------------------------------------------------------------------------------------|-------------------------------------|
| Jon Merrick (JM) | jon@mostynestates.co.uk | Mostyn Estates Ltd |
| Heather Thomas (HT) | Heather.thomas@conwy.gov.uk | CCBC (Conwy County Borough Council) |
| Gaenor Loftus (GL) | Stay@no9.wales.uk | No 9 Holiday Apartments |
| Tim Winstanley | Info@pendragondrinks.co.uk | Pendragon Drinks & Maisie's |
| Samantha Amis (SA) | Samantha.amis@stdavidshospice.org.uk | St Davids Hospice |
| Anwen Jones (AEJ) | Anwen.jones@venuecymru.co.uk | Venue Cymru |
| Jodi Cook (JC) | Jodi@inscribeprint.co.uk | Inscribe Print |
| Dan Worsley (DW) | Danworsley@hotmail.com | X Factory Ltd |
| Edward Hiller | Edward@mostynestates.co.uk | Mostyn Estates Ltd |
| Kelly Owen | Kelly@tomowenandson.com | Tom Owen and Son |
| Elyse Waddy | Sales@empirehotel.co.uk | Empire Hotel |
| Karen Aerts (KA) | Baycounselling@gmail.com | Bay Counselling Services |
| Alix Donaldson (AD) | Mail@givealittle.co.uk | Giv a Little |
| William Peedell | Billy@trancio.uk | Trancio |
| Kiani Geldard | Kiani@mostynestates.co.uk | Mostyn Estates Ltd |
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Jon Merrick opened meeting and welcomed all.

Jon Thanked Providero for hosting the event.

Reminder that notes from previous meetings can be found Llandudno Business Forum - Llandudno.com

Jon introduced the following topics for todays meeting

1. Events – Inc Christmas
2. Footfall
3. Mobile Connectivity – **Covered in Matters arising**
4. Commercial Property Development Grant

5. AOB
 - CCBC - Project Updates
 - CCBC Marketing Packages

Matters arising from previous meeting

Follow up with Cllr Louise regarding contact details of Developers submitting Planning application for mobile mast at Football Club for JM - Following a conversation with Cllr Louise JM had been advised CCBC not actively seeking for Mobile mast installations but any Planning applications from developers will be given consideration

JM requested that businesses need to flag up Senedd Members/MP etc and head sent a letter to Janet Finch Saunders who had responded see attached letter but also had a meeting with her 2/8/2024

Multi-Storey signage poor but CCBC do not advertise as privately owned – **JM will continue to lobby Cllr Nigel Smith – c/fwd**

Footfall Statistics

Footfall Statistics for June 2024 to June 2023 show them down 31K – Query as to whether this is a glitch as some attendees indicated they were quieter than normal but some said they were busier.

Could the mobile signal issues be affecting these stats

Monthly figures will be uploaded to [Llandudno Business Forum - Llandudno.com](https://www.llandudno.com/businessforum)

CCBC undertaking work on the Evening economy – a reminder was provided that the survey was closing 21/7 and that if not completed already that they be encouraged to complete

CCBC has released that they are looking to relocate the Library and Tourism Information Centre in town to Venue Cymru as part of their UK Funding award of £10Million to create a Cultural Hub. This was agreed under Levelling Up through previous Government.

EH commented that 100K footfall to Library and 85K to TIC annually.

CCBC have to undertake Consultation over the Library but not the TIC as not an essential service

Please note that the Project team will attend the next Business Forum and will be on the Agenda to consult with the Business Forum

Events

Kiani works on Marketing & Events for Mostyn Estate

Currently working on a Christmas Project with HTC Entertainment /Friends of Mostyn & Llandudno Town Council to make the Christmas offering in Llandudno more cohesive. The aim being to make it better for visitors/residents and businesses.

Looking at a Digital platform where details of all the events can be housed.

Paper versions also

Pine Festival – 2 day Music Festival last weekend in August – tickets on sales – working with businesses to promote further

Longest Yarn – reminder this is coming to Llandudno for the whole of October – **JM will send links to this**

The link for the Longest Yarn is: Please forward onto any groups networks you have

[LlandudnoRespects.com](https://www.llandudno.com/LLandudnoRespects.com).

Cambrian Rally back in October

CCBC – Supporting Local Business Key Fund – Town Centre Grant

HT provided details of the above scheme which will close to applications September 2024 or at such time as the funds have been fully committed, if earlier.

To be eligible to receive investment support, businesses must be located in the County of Conwy, have been actively trading over 6 months and registered with HMRC.

The scheme offers funding of up to 80% on eligible capital expenditure for projects with awards offered from £3,000 up to £15,000.

Eligible works

Projects including (but not limited to):

- Shopfronts including cosmetic and minor structural improvements
- Improved display windows
- Signage
- Windows and doors
- External lighting
- Rainwater goods
- Rendering, stone cleaning and re pointing

For further details see link below

[Supporting Local Business Key Fund: Town Centre Grant - Conwy County Borough Council](#)

AOB

CCBC Project Updates (Funded)

Fingerposts – Consultation survey ended and information being collated. The budget is £86K and initial indications are that the budget required is way in excess of this. An exercise will be undertaken to now maximise the spend as fairly as possible across the 4 key towns

Also looking at previous models in relation to Business contribution

Sand on the Beach

Survey going out to capture Business/Residents/Visitors and Non-visitor views regarding the economic value to replacing the stones on North Shore with sand – Amanda Ballance leading in this project

Alice Trail – Refurbishment of Statues

Tender had gone out twice in relation to the works to the above – No submission received

Looking at a direct award to a local company – currently working through costings. Aim for works to be complete by December 2024.

Shelters/Colonnades

Work on the Shelters now complete – EH commented that the new shelters now had an improved look and the works to replace these had been a great investment. Shame about the vandalism already

Structural Survey now being undertaken in relation to the Colonnades. Working closely with Parisellas and Ski Centre due to this causing access restrictions to them

Visit Conwy – Marketing Packages

Please see link below to Marketing packages available through Visit Conwy

[Advertise with us - Visit Conwy](#)

Updates

WP – Trancio Ltd

Has a pizza cafe in the Victoria Centre

February was getting steadily busy but footfall dropped off in last few months

Weather & Economic conditions appear to be affecting sales – hoping for an upturn over the summer

KO – Tom Owen & Son

Funeral Directors now running Coffee mornings to residents who have been affected by bereavement using the ProvStretcher space

EW – The Empire Hotel

June was mixed with number of guests staying fluctuating. No numbers strung together

Weather patchy not helping matters. Cannot see things getting better at this point

DW - X Factory Ltd

Have now been open 5 weeks and trading good

AD – Give A Little/Holiday let

Poor June for Holiday lets with regular cancellations

Craig Y Don issues with Pavements looking untidy – **JM to share details of Friends of Mostyn and Friends of CYD**

SA - St Davids Hospice

Summer Fair 27/7

Moonlight Walk- would like businesses to be involved

HT advised happy to share amongst Business Forum members

SA advised to provide details to business@conwy.gov.uk details of these can be sent out to Business Forum members

JC- Inscribe Print

Business mainly B2B working nationally – Business fine

EH – Mostyn Estates

Void rates in Llandudno under 5% - Undertaking work on Gimberts with a roofing issue

Strong progress with Former M&S Building – Aiming to open Summer 2025

Kia Showroom in build with aim to be complete by November 2024

Bodafon Farm – Looking to get the offer right and improve the product

Looking at Golf Driving Range

AJ – Venue Cymru

Quite quiet at VC at present – no shows during June

2 big shows coming both musicals – there will be offers on ticket offers for these via Visit Conwy

GL – No 9

Not had a dip in bookings at present – Main issue for customers is poor signal

TW – Pendragon/Chocolate Museum & Maisies

Footfall up massively at Museum – Wet weather may be the reason

Both factory production and the shop busy

Next Meeting

5th September 2024

8.00a.m Network

8.30a.m - 9.30a.m

Venue

TBC